



Relocating to Auburn & Opelika

A Local Guide to Lifestyle, Community, and What to Expect

WELCOME HOME

Relocating to a new city is about more than finding a home, it's about discovering a place that fits your lifestyle. The Auburn–Opelika area offers a unique blend of university energy, historic charm, creative culture, and everyday convenience. This guide is designed to help you understand the region and feel confident as you plan your move

WHY PEOPLE RELOCATE TO AUBURN & OPELIKA

Located in East Alabama, Auburn and Opelika sit side by side yet offer distinct experiences. Auburn is shaped by Auburn University, bringing energy, tradition, and innovation, while Opelika is known for its historic downtown, arts scene, and strong sense of community. Together, they create a region that supports many lifestyles...professionals, creatives, students, retirees, and families alike.

NEIGHBORHOODS & HOUSING OPTIONS

The Auburn–Opelika area offers a wide range of housing styles, from established neighborhoods and downtown living to new construction communities and properties with more space. Whether you prioritize walkability, proximity to work, or a quieter setting, there are options to match different needs and lifestyles

EDUCATION & LEARNING OPPORTUNITIES

Education plays a central role in the area, anchored by Auburn University and supported by public and private school options. Continuing education, professional development, and cultural learning opportunities contribute to a community that values growth and knowledge.

LOCAL ECONOMY & EMPLOYMENT

The local economy is supported by education, healthcare, research, manufacturing, and small businesses. This diversity provides stability and opportunity while maintaining a community-focused atmosphere

TRANSPORTATION & ACCESSIBILITY

Most residents rely on personal transportation, with convenient access to major roadways and Interstate 85. Downtown areas in both Auburn and Opelika are pedestrian-friendly, and on Auburn University football game days, expanded Tiger Transit routes are available to the public. Regional airports provide additional travel options.

LIFESTYLE, PARKS & RECREATION

Life in the Auburn–Opelika area offers a balance of outdoor recreation, cultural events, and everyday comforts. Parks, trails, farmers markets, game day traditions, and a growing food and beverage scene provide ways to stay active and connected.

LOCAL FAVORITES & EVERYDAY ESSENTIALS

One of the best ways to feel at home in a new city is through the places locals return to again and again. The following spots offer a snapshot of the Auburn–Opelika lifestyle and are favorites among residents.

AUBURN

COFFEE & MORNING STOPS

- Coffee Cat
- Ross House Coffee
- Mama Mocha's

LOCAL EATS

- Acre
- Amsterdam
- The Hound

ARTS & CULTURE

- Gogue Performing Arts Center
- Jan Dempsey Art Museum

OUTDOOR & COMMUNITY SPACES

- Kiesel Park
- Chewacla State Park
- Town Creek Park

AUBURN TRADITIONS & GAME DAY

- Toomer's Corner
- Tiger Walk
- Downtown Auburn

DOWNTOWN & BOUTIQUES

- J&M; Bookstore
- The Flower Store
- Auburn Art

OPELIKA

COFFEE & MORNING STOPS

- Side Track Coffee
- Market Street Coffee Shop
- The Well

LOCAL EATS

- Zazu Gastropub
- Café One Twenty Three
- Irish Bred Pub

BREWERIES & DISTILLERIES

- Red Clay Brewing Company
- John Emerald Distilling Company
- Resting Pulse

OUTDOOR & COMMUNITY SPACES

- Opelika SportsPlex & Aquatics Center
- Floral Park
- Spring Villa Park

OPELIKA TRADITIONS & LOCAL LIFE

- Historic Downtown Opelika
- Opelika Songwriters Festival
- SnOpelika

DOWNTOWN & BOUTIQUES

- Southern Oak
- Railroad Avenue Antiques
- Fringe

YOUR NEXT CHAPTER STARTS HERE

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Whether you're relocating for work, education, or a fresh start, the Auburn–Opelika area offers a welcoming place to put down roots.

Having a local guide can make all the difference, and we're proud to help newcomers navigate the transition with insight and care.

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